

Soybean Day Will Continue At Murray State

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Visitors to the 5th Annual Kentucky Soybean Promotion Day can rest assured that the event will continue each year at Murray State University. Tony Brannon, Dean of School of Agriculture at Murray State, said plans would begin again about the end of the year for the 2010 event in January.

"We're pleased to host the fifth annual soybean promotion day in conjunction with Kentucky Soybean Promotion Board," Brannon said. "We're also pleased to welcome the farmers and agri-business people of our community, to our university to get an update on marketing and futuristic things in agriculture. It's a very, very important occupation. It's a very, very important career to our area, to our industry and certainly to our school of agriculture."

Murray State is a very aggressive school of agriculture with about 675 students. The Soybean Promotion Day is also a service to the students because of the quality of speakers in Jeff Beal with Strategic Marketing Services, and

John Phipps with US Farm Report.

"The opportunity to hear them is certainly, as we say here at Murray State, 'it's not just getting a degree, it's getting an education'," he continued. "And it's an excellent opportunity for farmers, agri business people and students to continue with their lifelong education."

Brannon said he is pleased with the turnout. Many of the same people come back year after year. Weather always is a concern for this and other farm meetings.

"It's difficult to schedule a farm meeting, particularly a four-hour farm meeting, and get an original format, but we're very excited about the turnout and expect more people to join us later tonight."

Brannon said the university would continue to promote the event.

"Hopefully Kentucky Soybean Promotion Board will continue to fund the activities and the speakers and we'll do our best to get the word out and invite everybody to come back in January 2010," he said. Δ

BETTY VALLE GEGG-NAEGER: Senior Staff Writer, MidAmerica Farmer Grower



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